

Zinc oxide as a healing compound

Zinc oxide is a well-known, tried-and-tested compound which protects the skin. Zinc oxide products are effective for combating weeping, reddened skin as they are antiseptic and encourage the healing process.

Zinc oxide: tried and tested

- Antiseptic
- Encourages the healing process
- Absorbs moisture



ZinCream Medinova® cream

- Stays on well, even on damp skin
- Easy to rub on
- Absorbs a lot of liquid
- Easily washes off with water (without soap or oil)

ZinCream Medinova® is available in pharmacies in Switzerland.



This is an authorised medicinal product.
Please read the package leaflet.



ZIN057202205 Medinova AG

ZinCream Medinova®



Sore skin & nappy rash Causes and top tips

Why do babies get nappy rash?

Babies' skin is much thinner, more delicate and therefore more sensitive than adults' skin. As there isn't much air that can get inside the nappy, it becomes a warm, humid environment. The urine and stool inside can also irritate the skin, especially if it comes into contact with the skin for long periods. Lots of disposable nappies are bleached in chlorine and contain plastic, irritating skin and even leading to allergies. Nappies also rub the same areas of the skin, causing redness and inflammation.



Top tips for preventing, treating and caring for sore bottoms

- Change nappies regularly (5 to 10 times a day for newborns).
- Do not use wet wipes. Gently clean with lukewarm water only.
- Make sure that skin can breathe. Don't fasten nappies too tightly or use cloth nappies. If it's warm enough, leave the nappy off for a while.
- Do not use any greasy ointments. Such ointments act as a seal on the skin and soften it, making it more susceptible to irritation.
- Do not use any products containing potential irritants. Fragrances or lanolin can trigger allergies.
- Before putting a fresh nappy on, let skin dry (you could even use a hairdryer from a safe distance and on a lukewarm – not hot! – setting).



Even if you are extremely careful, sometimes you still can't prevent nappy rash. The diet of the breastfeeding mother is even occasionally named as the cause, but this information is outdated, as we now know that neither citrus fruit nor fizzy drinks are transferred into breast milk, as is often alleged.

Please note: if your baby's bottom still becomes red, you should react as soon as possible. If your baby has inflamed skin, it will become susceptible to bacteria and fungi, and so it should quickly be treated with a medicinal cream containing zinc oxide.

ZinCream Medinova® cream – a household and travel bag staple



Nappy rash



Small injuries
(cracked skin, scratches,
grazes and cuts)



Moist folds of skin



Chafed skin



Macerated skin, caused
by severe sweating



To help or as follow-up
treatment for nappy rash
or intertrigo (infected with
fungi or bacteria)

Cream, ointment or balm?

Zinc oxide products are available as creams, ointments or balms. The difference lies in the ratio of zinc oxide to water and oil. If irritated skin is weeping, as can be the case with nappy rash, using a hydrophilic (water-friendly) product is recommended, as these kinds of products can even stay on damp skin and absorb a lot of liquid (such as urine or wound discharge), but can still be gently washed off with water.

Why choose ZinCream Medinova® cream?

ZinCream Medinova®, a hydrophilic cream, is easy to rub onto irritated, weeping skin and can be washed off with water without causing aggravation. ZinCream Medinova® can also absorb a lot of liquid so it can heal faster.